

Demonstration Case I: The Spanish Portal GRAN

This is a short report in order to explain the different steps and progresses that the City Council and the group of artists INCívics have done in order to develop the different tasks that GRAN has been involved in these two years of the project. The main objective of these steps, were focused in the development of the future CSC in our region. Granollers has acted in the project as a content provider, giving different types of contents all of them related with the contemporary art. The contents have been of two kinds: text files and images files with a total of two hundred files plus two Topic Maps and different files describing the organization.

Experiences carried out with the INCívics artists throughout these two years.

Since the first contact with the project, the City Council of Granollers started a number of meetings with the actors that were going to take part in the project, the artists (INCívics) and the art dealers, future managers of the artworks of the artists.

We wanted to put in contact the art dealers and the artists in order to generate news relationships in order to foster future economic and cultural relations among them.

The City Council of Granollers since 1996 has followed a cultural policy of support to the emergent artists of Granollers and its surrounds. The REGNET project fostered us this function and amplified it.

The firsts meetings had an informative aim in order to explain the REGNET project and its intentions. We request to them some works to be digitized because they were going to take part in the portal as contents. They would be part of the system that was going to be a best practice in the cultural field.

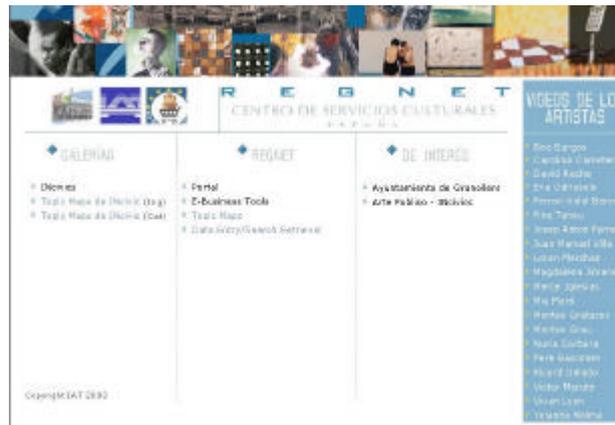
The INCívics artists wanted to reach as main goals: to disseminate and promote their art and to sale their artworks through the net. For all of them this medium to sale art were new and they had put a lot of expectations on it. We really believed in this system and for this reason we bet for it.

The last June of 2002 we proposed to produce a promotional video of the INCívics in the REGNET project with the intention to disseminate the project among the citizenship of Granollers and also to the artistic community. This video was disseminated in the next medias: Granollers TV and in the event "Culture in course" (presentation of the cultural programming for the season 2002-2003) the last 14th of September in Granollers.

Some shoots of the video



In December of 2002 we considered the possibility to create a new CSC in Spain with the collaboration of IAT-Seville, starting a provisional portal where we were going to integrate all the contents that we had at the moment about INCívics in REGNET, plus the developed tools as the official portal, the data entry, the Topic Maps, the e-Shop and information related to the project, the organization and about the artists.



Provisional portal of the CSC-Spain



Detail of the portal

Next steps

The next steps that we are going to carry out are focused in the training of the artists and art dealers in order to train them to manage the system without the cultural technician's help of the City Council. They have to be capable to manage the portal, the artists managing data (updating) and the art dealers managing the e-shop and the Procurement. This training is going to be done in the next weeks in the new Center of Technology in Granollers.

Also we are planning further utilities of the system in order to take advantage of this platform created in the REGNET project. It's very important for us the educational function that the portal can offer taking into account the French experiences in their museums of contemporary art.